



The DRAMS Guide to Cask Scanning and Labelling

BARCODES vs QR CODES vs RFID

BARCODES

PROS

CONS



CHEAP

LIMITED
CHARACTERS*

CAN BE
PRODUCED
AT HOME

LABELS MUST
BE SCANNED
HEAD-ON

*Character limit of 43
is suitable for standard
cask requirements

QR CODES

PROS

CONS



CHEAP

REQUIRES
2D IMAGER
SCANNER

CAN BE
PRODUCED
AT HOME

LABEL
REDUNDANCY

SCANNER
RANGE MAY BE
SHORTER

CAN BE SCANNED
AT AN ANGLE

RFID

PROS

CONS



NO NEED
TO POINT
SCANNER
AT TAG

MORE EXPENSIVE*

CAN'T BE
PRODUCED
AT HOME

TAGS ARE
TOUGH & WON'T
WEAR OUT

LIQUID CAN
CAUSE SCANNING
INTERFERENCE

*Costs vary significantly depending
on quantity purchased



DRAMS
Distillery Records And Management System

For more information, see
www.drams-software.com/scan